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***THANKSGIVING* GENEROSITY: A NOVEMBER PROMOTION  
RUTH'S CHRIS STEAK HOUSE and OPERATION FOOD SEARCH  
JOINING TOGETHER TO HELP THE HUNGRY**

ST. LOUIS, November 1, 2009 --

Ruth's Chris Steak House has partnered with Operation Food Search for the entire month of November to help the hungry in St. Louis.

During the *Thanksgiving* GENEROSITY promotion, when a diner buys a bottle of Mount Veeder Winery Cabernet Sauvignon for \$50, Ruth's Chris will give \$25 to Operation Food Search.

Instead of having a one day event on Thanksgiving Day, the four week promotion hopes to capture the spirit of the holiday. The Thanksgiving Season reminds the most fortunate among us to care for those in need of food assistance. It is a time to reach out to parents who cannot provide basic food everyday for their families.

"Ruth's Chris Steak House is doing a wonderful thing in a very big way. Operation Food Search is very grateful to Ruth's Chris for their support of our mission to nourish the hungry and strengthen our community" said OFS Executive Director Sunny Schaefer.

On November 18, members of the legal community are invited to Ruth's Chris to dine and to "Tip the Scales of Injustice of Hunger." The lawyer, judge, prosecutor or paralegal that makes the highest contribution to Operation Food Search will be given a 1.5 liter bottle of the Mount Veeder Cabernet. Bryan Cave, which represents OFS on a pro bono basis, is one of the firms involved in this event.

Operation Food Search (OFS) is the largest distributor of free food in St. Louis. Through a network of 250 food pantries, homeless shelters, and meal programs, OFS provides nutrition to more than 120,000 people each month, nearly half of whom are children.

The November *Thanksgiving* GENEROSITY promotion is happening at both St. Louis Ruth's Chris Steak Houses. The Clayton restaurant is located at the corner of Brentwood and Forsyth; the new downtown Ruth's Chris is in the Hyatt Regency St. Louis Riverfront located across the street from the Gateway Arch. Dinner reservations can be made by calling Ruth's Chris in Clayton at 314-783-9900 or Ruth's Chris Downtown at 314-259-3200.

Mount Veeder Winery Cabernet Sauvignon, an award winning wine, is described as "rich, ripe and velvety" by [www.winereviewonline.com](http://www.winereviewonline.com). The bottle's regular price on the Ruth's Chris wine list is \$85.

For more information about Operation Food Search, please visit [www.ofsearch.org](http://www.ofsearch.org).

To see the Ruth's Chris Steak House menu, please visit [www.ruthchris.com/Menu](http://www.ruthchris.com/Menu).

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